

Program Admission Requirements: **2.5** cumulative gpa and **30** semester hours. Program requirements are subject to change. The following information is intended to provide an overview of the business curriculum and should not be referred to for verifying graduation requirements.

Wright State Core		39 hours
Element 1	Communication English Composition: ENG 1100, 2100	6 hours
Element 2	Mathematics EC 1050 or MTH 2280	4 hours
Element 3	Global Traditions (Select 1 course from each category) Interdisciplinary: AFS 2000 [#] ; ART 2430 [#] ; ATH 2500 ⁺ , ATH 2150 [#] ; CS 1000 ⁺ ; EC 2100, 2500 [#] , 2900 [#] , ED 2100 ⁺ ; EES 2600 ⁺ ; ENG 2310 [#] , 2320 ⁺ ; GEO 2210 [#] ; ML 2030, 2040 ⁺ , 2050 ⁺ ; MUS 2420 [#] ; PLS 2510 [#] ; PPH 2000 [#] ; REL 2320 [#] ; RST 2610 [#] , 2620 [#] , 2710 [#] , 2810 [#] , 2910 [#] , 2920 [#] ; URS 2000 [#]	3 hours
Element 4	Global Traditions - History History: CLS 1500; HST 1100, 1200	3 hours
Element 5	Arts / Humanities ART 2140; CLS 1600, 2040 [*] ; ENG 2040 [*] , 2050 [#] , 2310 [#] ; ML 2040 ⁺ , 2050 ⁺ ; MP 1310; MUS 1210, 2140, 2420 [#] , 2900 [#] ; PHL 2100, 2040 [*] , 2050 [*] ; REL 2040 [*] ; TH 2140; UH 2010 [*]	3 hours
Element 6	Social Science: EC 2040	3 hours
Element 7	Social Science: FIN 2050	3 hours
Element 8	Natural Science* (Select two lecture/lab courses) ATH 2100; BIO 1050, 1060, 1070; CHM 1050, 1060, 1070 [*] ; CS 1150; EES 1030, 1050, 1070; PHY 1050/1050L, 1060/1060L; SM 1010 [*]	8 hours
Element 9	Additional Core Course: EC 2050	3 hours
Element 10	One additional approved Wright State Core course from any of the Elements	3 hours
Multicultural Competence: Two courses from any of the Wright State Core (MC) designated courses Writing Across the Curriculum: Two Integrated (IW) courses from the Wright State Core		
# IW and MC course + MC course *IW course		

Business Core Requirements - Lower level		18 hours
Students do not need to be admitted to a major program in the College of Business to enroll in the following courses:		
ACC 2010	Principles of Accounting I	
ACC 2020	Principles of Accounting II	
FIN 2210	Financial Management I	
MS 2040	Introduction to Business Statistics	
MS 2050	Quantitative Business Modeling	
MKT 2500	Principles of Marketing	

Program Admission Requirements - PRE to BSB Status

PRE - Business Status:

All students will begin at Wright State as a PRE-Business student until they have met the program admission requirements listed below to move to BSB-Business standing.

PRE-Business students are NOT eligible to enroll in upper-level business classes.

BSB - Business Status:

Students will be admitted to BSB-Business status once they meet the following admission requirements:

- 1) 30 credit hours or more, AND
- 2) 2.5 cumulative GPA or higher (inclusive of all college credit)

BSB - Business Students:

Students must complete the following 2000-level courses to register for upper-level business courses:

STEP 1

The term **AFTER** these 7 courses are completed, students can register for **3000-level** courses* while finishing the remaining 4 lower-level business courses.



ACC 2010
EC 2040
EC 2050
EC 1050 or MTH 2280
ENG 1100
MKT 2500
MS 2040

STEP 2

The term **AFTER** all 11 of the 2000-level courses are completed, students can register for **4000-level** courses.*



ACC 2020
ENG 2100
FIN 2210
MS 2050

*Must meet **all** course prerequisites to register for any business course.

Business Core Requirements - Upper level

24 hours

Enrollment in the following courses is restricted to students admitted to a major program in the College of Business who have completed ENG 1100, 2100; EC 1050 or MTH 2280; ACC 2010, 2020; EC 2040, 2050; MS 2040, 2050; MKT 2500; and FIN 2210:

ENG 3000	Business Writing
EC 3010	Economics of Global Money Markets
LAW 3000	The Legal Environment of Business
MGT 3100	Management and Organizational Behavior
MIS 3000	Fundamentals of Information Systems
SCM 3070	Operations and Supply Chain Management
MGT 3110*	Business Ethics and Leadership Development
MGT 4990	Strategy: Domestic and International (must be taken in senior year)

Major Requirements: Must choose one of the following majors.

39 hours

Accountancy		General Electives: 14 hours	
ACC 2070	Careers in Accounting	<i>Select one Accounting Elective (3 hours):</i> ACC 4420 Govt. & Not-for-Profit Accounting ACC 4440 Federal Income Tax II ACC 4460 Financial Statement Analysis	
ACC 3010	Intermediate Accounting I		
ACC 3020	Intermediate Accounting II		
ACC 3230	Management Accounting		
ACC 3260	ACC Systems Design and Implementation		
ACC 3430	Federal Income Tax I		
ACC 4230*	Auditing		
MIS 4300	Business Analytics		
Economics		General Electives: 12 hours	
EC 3150	Intermediate Microeconomics	<i>Five Economics Electives (15 hours):</i> Select any 3000-4000 level Economics course not already required.	
EC 3170*	Intermediate Macroeconomics		
EC 3190*	Institutional Economics		
EC 4090	Applied Econometrics		
Entrepreneurship		General Electives: 12 hours	
BUS 4000	Applied Bus Planning for Commercialization	<i>Select Three Entrepreneurship Electives (9 hours): cont'd</i> MIS 4300 Business Analytics MGT 3210 Human Resource Management MGT 4200 Positive Organization Development MGT 4720* High Performance Teams MGT 4850 International Management MKT 3100 Consumer & Organizational Buyer Behavior MKT 3200 Principles of Selling MKT 4100 Emerging Technologies in Marketing MKT 4650 Marketing Analytics	
FIN 3280	Entrepreneurial Finance		
MGT 4750	Small Business Management		
MKT 3700	Creativity and Problem Solving		
MKT 4300	Entrepreneurship		
MKT 4720	Small Business Planning		
<i>Select Three Entrepreneurship Electives (9 hours):</i>			
ACC 3230	Management Accounting		
EC 4010	Managerial Economics		
EC 4360	Industrial Organization		
		<i>*One elective must be IW.</i>	
Financial Services		General Electives: 12 hours	
FIN 3110	Financial Management II	<i>One Financial Services Elective (3 hours):</i> Select any 3000-4000 level Finance course not already required, or from the following: ACC 3010, 3230, 3260, 4230, 4440; MKT 3200	
FIN 3120	Investing in Securities		
FIN 3160	Foundations of Financial Planning		
FIN 3260	Risk and Insurance		
FIN 4160	Retirement Planning & Employee Benefits		
FIN 4260	Estate Planning		
FIN 4270*	Practicum in Financial Planning		
ACC 3430	Federal Income Tax I		

Finance - General Track		General Electives: 12 hours
ACC 3010 Intermediate Accounting I FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management		<i>Five Finance Electives (15 hours)*:</i> Select any 3000-4000 level Finance course not already required, or substitute no more than two 3000-4000 level Accounting or Economics courses. <i>*One elective must be IW.</i>
Finance - Financial Management Track		General Electives: 12 hours
ACC 3010 Intermediate Accounting I ACC 3020 Intermediate Accounting II FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management FIN 4210 Financial Management III FIN 4220* Analysis of Corporate Financial Info.		<i>Two Finance Electives (6 hours):</i> Select any 3000-4000 level Finance course not already required, or substitute no more than one 3000-4000 level Accounting course.
Finance - Investments Track		General Electives: 12 hours
ACC 3010 Intermediate Accounting I ACC 3020 Intermediate Accounting II FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management FIN 4120 Fixed Income Securities FIN 4130 Derivatives FIN 4220* Analysis of Corporate Financial Info.		<i>One Finance Elective (3 hours):</i> Select any 3000-4000 level Finance course not already required, or substitute one 3000-4000 level Accounting course.
Finance - Business Analytics Concentration		General Electives: 6 hours
ACC 3010 Intermediate Accounting I FIN 3110 Financial Management II FIN 3120 Investing in Securities FIN 3210 International Financial Management <i>Business Analytics Concentration (9 hours):</i> MIS 3810 Introduction to Business Data MIS 3840 Data Visualization FIN 3220 Introduction to Quantitative Finance		<i>Two Business Analytics Electives (6 hours):</i> MIS 3820 Data Mining for Business MIS 4300 Business Analytics EC 4090 Applied Econometrics EC 4120 Economic Forecasting <i>Two Finance Electives (6 hours)*:</i> Select any 3000-4000 level Finance course not already required. <i>*Students pursuing the Business Analytics Concentration must take FIN 4220 as a finance elective to fulfill the IW major requirement.</i>

Human Resource Management		General Electives: 15 hours
MGT 3210	Human Resource Management	<i>Select Two HRM Electives (6 hours):</i> MGT 4200 Positive Organization Development MGT 4300 Organization Change & Conflict Mgt. MGT 4720* High Performance Teams MGT 4750 Small Business Management LAW 4300 Legal Aspects of the Workplace MGT 4850 International Management
International Business		Cultural Electives: 9 hours
EC 4190	International Economics	<i>Language Requirement (9 hours):</i> ARA / CHI / FR / GER / SPN 2010, 2020 ARA / CHI / FR / GER / SPN 3000-4000 level course
FIN 3210	International Financial Management	
MGT 4850	International Management	
MKT 3300	International Marketing	
SCM 3340	Global Supply Chain Management	
IB 4810	International Experience	<i>Cultural Electives:</i> See Fact Sheet for list of cultural electives.
IB 4860*	International Trade Management	
Management		General Electives: 15 hours
MGT 1900**	Managerial Character & Competence I	<i>Select Three Management Electives (9 hours):</i> MGT 4200 Positive Organization Development MGT 4260 Staffing MGT 4300 Organization Change & Conflict Mgt. MGT 4750 Small Business Management MGT 4770 Training and Development LAW 4300 Legal Aspects of the Workplace
MGT 3900**	Applied Managerial Skills and Character	
MGT 3210	Human Resource Management	
MGT 4720*	High Performance Teams	
MGT 4850	International Management	
MGT 4900	Managerial Character & Competence II	
**Select either MGT 1900 or 3900 in 1st year at WSU.		
Management Information Systems		General Electives: 12 hours
MIS 1150	Introduction to Business Programming	<i>Select two MIS Electives (6 hours):</i> MIS 3810 Introduction to Business Data MIS 3820 Data Mining for Business MIS 3840 Data Visualization for Business MIS 4300 Business Analytics MIS 4600 Geographic Information Systems for Bus. MIS 4700 Data Science for Business Applications SCM 4250 Supply Chain Information Management
MIS 2150	IS Applications Development	
MIS 3150	Data and Information Management	
MIS 3250	Analysis & Design of Information Systems	
MIS 4250	Information Technology Infrastructure	
MIS 4500*	Business Processes & Enterprise Systems	
MIS 4950	IS Project Management & Development	
MIS - Business Analytics Concentration		General Electives: 3 hours
MIS 1150	Introduction to Business Programming	<i>Business Analytics Concentration (6 hours):</i> MIS 3810 Introduction to Business Data MIS 3840 Data Visualization
MIS 2150	IS Applications Development	
MIS 3150	Data and Information Management	
MIS 3250	Analysis & Design of Information Systems	
MIS 4250	Information Technology Infrastructure	
MIS 4500*	Business Processes & Enterprise Systems	
MIS 4950	IS Project Management & Development	
		<i>Three Business Analytics Electives (9 hours):</i> MIS 3820 Data Mining for Business MIS 4300 Business Analytics MIS 4600 Geographic Info Systems for Bus. MIS 4700 Data Science for Business

Marketing - General Track**General Electives: 12 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
MKT 3500 Marketing Research & Decision-Making
MKT 4900* Marketing Strategy

Select Six Marketing Electives (18 hours):

MKT 3200 Principles of Selling
MKT 3300 International Marketing
MKT 3400 Integrated Marketing Communications
MKT 3600 Retailing and E-Commerce
MKT 3700 Creativity, Problem Solving, and Comm.

Select Six Marketing Electives (18 hours): cont'd

MKT 4100 Emerging Technologies in Marketing
MKT 4150 Viral Marketing and Social Media
MKT 4300 Entrepreneurship
MKT 4400 Services Marketing
MKT 4650 Marketing Analytics
MKT 4670 Marketing Analytics: Tools & Insights
MKT 4690 Marketing Analytics: Big Data & Predictions
MKT 4700 Marketing Challenges
MKT 4720 Small Business Marketing Planning

Marketing - Business Analytics Concentration**General Electives: 6 hours**

MKT 3100 Consumer & Organizational Buyer Behavior
MKT 3500 Marketing Research & Decision-Making
MKT 4900* Marketing Strategy

Business Analytics Concentration (6 hours):

MIS 3810 Introduction to Business Data
MIS 3840 Data Visualization

Three Business Analytics Electives (9 hours):

MKT 4100 Emerging Technologies in Marketing
MKT 4650 Marketing Analytics
MKT 4670 Marketing Analytics: Tools & Insights
MKT 4690 Marketing Analytics: Big Data & Predictions

Select Three Marketing Electives (9 hours):
Select any 3000-4000 level MKT courses that are not already required, or from the following:
BUS 4000 Applied Bus Planning for Commercialization

Supply Chain Management**General Electives: 15 hours**

SCM 3200 Basics of Supply Chain Management
SCM 3300 Quality and Process Management
SCM 3330 Planning & Control for Supply Chain Sys.
SCM 3340 Global Supply Chain Management

SCM 4250 Supply Chain Information Management
SCM 4600* Supply Management
SCM 4950 Supply Chain Management Projects
ACC 3230 Management Accounting

General Electives:**Hours Vary by Major**

Courses offered by the Raj Soin College of Business that are not already required for your major.
Non-business courses that are not already required for your major.

The following restrictions apply: 2 hours Kinesiology and Health; 4 hours Military Science.

The following courses will not apply: DEV courses; CHM 1010; Organizational Leadership; Office Administration; and Technical courses.

Transfer courses are subject to review and used on a case-by-case basis.