

# Business Minor Programs

## Academic Year 2023-2024

100 Rike Hall  
 (937) 775-2437

Students will be admitted to the minor when they have achieved junior standing and been admitted to a major program of study. Non-business majors may complete only one minor and may not take additional business courses beyond those required for the minor. Students must complete at least 50% of minor courses at WSU.

<b>Business (non-business majors)</b>		<b>18 hours</b>
ACC 2010	Principles of Accounting I	<i>Business Minor Elective (3 hours):</i> Select any 2000-level business core course or any 3000-4000 level business course. Students must meet the prerequisite(s) of the course selected. ENG 3000 is excluded.
EC 2040	Principles of Microeconomics	
MKT 2500	Principles of Marketing	
MGT 3100	Management and Organizational Behavior	
FIN 2050 <i>or</i>	Personal Financial Decision Making	
FIN 2210	Financial Management I	
<b>Business Analytics</b>		<b>18 hours</b>
MIS 3000	Fundamentals of Information Systems	<i>Two Business Analytics Electives (6 hours):</i> See a business advisor for the approved list of electives for the business analytics minor.
MIS 3810	Introduction to Business Data	
MIS 3820	Data Mining for Business	
MIS 3840	Data Visualization for Business	
<b>Economics</b>		<b>18 hours</b>
EC 2040	Principles of Microeconomics	<i>Four Economics Electives (12 hours):</i> Select any 3000-4000 level Economics courses.
EC 2050	Principles of Macroeconomics	
<b>Entrepreneurship</b>		<b>18 hours</b>
BUS 4000	Applied Bus Planning for Commercialization	<i>Three Entrepreneurship Electives (9 hours):</i> See a business advisor for the approved list of electives for the entrepreneurship minor.
MKT 4300	Entrepreneurship	
MKT 4720	Small Business Marketing Planning	
<b>Entrepreneurship Essentials (non-business majors)</b>		<b>18 hours</b>
<i>Business Foundational Courses:</i> ACC 2010 <i>or</i> Principles of Accounting FIN 2210 Financial Management I MKT 2500 Principles of Marketing MGT 3100 Management and Organizational Behavior		<i>Experiential Entrepreneurship Courses:</i> BUS 4000 Applied Bus Planning for Commercialization MKT 4300 Entrepreneurship MKT 4720 Small Business Marketing Planning
<b>International Business</b>		<b>18 hours</b>
MGT 3100	Management and Organizational Behavior	<i>Cultural Competency (6 hours):</i> 1. 1010 level or above modern foreign language course. 2. Second modern foreign language course <i>or</i> cultural elective from an approved list (see a business advisor).
MGT 4850	International Management	
MKT 2500	Principles of Marketing	
MKT 3300	International Marketing	
<b>Management</b>		<b>18 hours</b>
MGT 3100	Management and Organizational Behavior	<i>Three Management Electives (9 hours):</i> Select any 3000-4000 level Management courses. MGT 3110 and 4990 are excluded.
MGT 3210	Human Resource Management	
LAW 3000	The Legal Environment of Business	
<b>Management Information Systems</b>		<b>18 hours</b>
MIS 3000	Introduction to Information Systems	<i>Two MIS Electives (6 hours):</i> See a business advisor for the approved list of electives for the MIS minor.
MIS 3150	Data and Information Management	
MIS 3250	Analysis & Design of Information Systems	
MIS 4500*	Business Processes & Enterprise Systems	

<b>Marketing</b>		<b>18 hours</b>
MKT 2500	Principles of Marketing	<i>Four Marketing Electives (12 hours):</i> Select any 3000-4000 level Marketing courses.
<b>Supply Chain Management</b>		<b>18 hours</b>
MS 2050	Quantitative Business Modeling	<i>Three SCM Electives (9 hours):</i> Select any 3000-4000 level SCM course. SCM 4950 is excluded.
SCM 3070	Operations and Supply Chain Management	
SCM 3200	Basics of Supply Chain Management	

## Business Certificate Programs

### Academic Year 2023-2024

The following certificates are offered by the RSCOB. The Business Analytics Certificate is open to students currently studying in the Raj Soin College of Business or students who have graduated with a bachelor's degree in business from an AACSB-accredited school. Students who do not have an undergraduate degree in business may also apply but may be required to complete the prerequisites to the courses chosen in the BA certificate program. The Economics Issues and Human Resources Certificates are open to both business and non-business majors. Students must complete at least 50% of certificate courses at WSU.

<b>Business Analytics</b>		<b>12 hours</b>
MIS 3810	Introduction to Business Data	<i>Two Business Analytics Electives (6 hours): cont'd</i>
MIS 3840	Data Visualization for Business	MIS 3820 Data Mining for Business MIS 4300 Business Analytics MIS 4600 Geographic Information Systems MIS 4700 Data Science for Business Applications MKT 3500 Marketing Research MKT 4100 Digital Marketing MKT 4650 Marketing Analytics MKT 4670 Marketing Analytics: Tools & Insights MKT 4690 Marketing Analytics: Big Data & Predict.
<i>Two Business Analytics Electives (6 hours): Select from the list below.</i>		
EC 3170	Intermediate Macroeconomics	
EC 4090	Introduction to Econometrics	
EC 4120	Economic Forecasting	
EC 4440	Economic Development	
FIN 3220	Introduction to Quantitative Finance	
<b>Economic Issues</b>		<b>12 hours</b>
EC 2000	Economic Life	<i>Two Economics Electives (6 hours): cont'd</i>
EC 2900	Global Economic, Bus, and Social Issues	EC 3260 Economics of Poverty & Discrimination EC 3450 The Economics of Diversity EC 4200 Law and Economics EC 4400 Regional and Urban Economics EC 4450 Political Economy of Women EC 4460 Gender & Econ Policy in Intl. Comparison
<i>Two Economics Electives (6 hours): Select from the list below. At least one course must be 3000 level or higher.</i>		
EC 2100	The Economics of State and Society	
EC 2500	Economic Systems of the Global South	
<b>Human Resources</b>		<b>18 hours</b>
MGT 3100	Management and Organizational Behavior	<i>One HR Elective (3 hours):</i>
MGT 3210	Human Resource Management	Select the remaining required elective or from the list below.
MGT 4260	Staffing	
<i>HR Required Electives (6 hours): Choose 2 of the following 3 courses.</i>		
MGT 4250	Compensation and Benefits	MGT 4200 Positive Organization Development MGT 4300 Organization Change & Conflict Mgt. MGT 4720* High Performance Teams MGT 4750 Small Business Management MGT 4800 Special Topics in Management MGT 4850 International Management MGT 4950 HR Practicum II: HR Strategy LAW 3000 Legal Environment of Business
MGT 4770	Training, Devel, and Performance Mgt.	
LAW 4300	Legal Aspects of the Workplace	